

HBCU WEEK[®] WEEK

Awards Gala

SPONSORSHIP PACKAGE



ASHLEY CHRISTOPHER, ESQ.

Ashley Christopher is Founder and CEO of ***HBCU Week Foundation***.

A double HBCU alumna, she graduated from both Howard University and the University of the District of Columbia's David A. Clarke School of Law, giving Ashley a firsthand experience of the value of an HBCU education fueling her passion to open these same doors for others.

***“AS A BLACK WOMAN WHO HAS RECEIVED A TOP HBCU EDUCATION
AND ACCESS TO OPPORTUNITIES,
IT IS MY RESPONSIBILITY TO REACH BACK WHILE I CLIMB”***

The History of **HBCU WEEK**

HBCU Week started in 2017 as a small idea to gather about 200 high school aged students with five (5) HBCU Admissions counselors to expose them to the proud legacies and historical significance of HBCUs.

The mission of HBCU Week is to encourage high-school aged youth to enroll into HBCUs, provide scholarship dollars for matriculation and sustain a pipeline for employment from undergraduate school to corporate America.

THE CORNERSTONE OF **HBCU WEEK IS THE COLLEGE FAIR.**



HBCU WEEK STUDENT ATTENDEES ARE ELIGIBLE TO RECEIVE ON-THE-SPOT ADMISSION AND/OR SCHOLARSHIP AWARDS, SIMPLY BY HAVING THEIR SAT/ACT SCORES AND TRANSCRIPTS.

2025 COLLEGE FAIR RESULTS

2,672

OFFICIAL NUMBER OF
ON THE SPOT ACCEPTANCES

682

OFFICIAL NUMBER OF
PARTIAL SCHOLARSHIPS OFFERED

227

OFFICIAL NUMBER OF
FULL SCHOLARSHIPS OFFERED

909

OFFICIAL NUMBER OF
ALL SCHOLARSHIPS OFFERED

\$12,881,242

OFFICIAL DOLLAR AMOUNT OF ALL SCHOLARSHIPS OFFERED

COLLEGE FAIR RESULTS

... *SINCE INCEPTION*

\$91M+ 63K+ 5.4K+

DOLLAR AMOUNT OF ALL
SCHOLARSHIPS AWARDED BY HBCUS

NUMBER OF ATTENDEES

NUMBER OF ALL
SCHOLARSHIPS AWARDED













**I APPRECIATE HBCU WEEK FOR AIDING WITH FINANCIAL HARDSHIPS
AND PROVIDING OPPORTUNITIES TO ENHANCE MY FUTURE!**

JALEN SAUNDERS | FUTURE OF CHEMISTRY SCHOLARSHIP RECIPIENT
DELAWARE STATE UNIVERSITY, CLASS OF 2025

CORPORATE SCHOLARSHIPS AWARDED

... *SINCE INCEPTION*

	FOSSI SCHOLARSHIP	\$27.2M
	CHRISTIANA CARE SCHOLARSHIP	\$500K
	FUTURE OF CHEMISTRY SCHOLARSHIP	\$320K
	NFL SCHOLARSHIP	\$350K
	ASTRAZENECA SCHOLARSHIP	\$452K
	BARCLAYS SCHOLARSHIP	\$225K
	CAPITAL ONE SCHOLARSHIP	\$130K
	LEXISNEXIS SCHOLARSHIP	\$90K
	THE PROPEL CENTER SCHOLARSHIP	\$50K
	MICHAEL S. PURZYCKI CHANGEMAKER SCHOLARSHIP	\$70K
	THE DREAM, BELIEVE & ACHIEVE SCHOLARSHIP	\$45K

\$29.4M

SCHOLARSHIPS AWARDED

PARTICIPATING HBCUS FROM 2017-2024

ALABAMA A&M UNIVERSITY
ALABAMA STATE UNIVERSITY
ALBANY STATE UNIVERSITY
ALCORN STATE UNIVERSITY
ALLEN UNIVERSITY
AMERICAN BAPTIST COLLEGE
ARKANSAS BAPTIST COLLEGE
BARBER-SCOTIA COLLEGE
BENEDICT COLLEGE
BENNETT COLLEGE
BETHUNE-COOKMAN UNIVERSITY
BOWIE STATE UNIVERSITY
CENTRAL STATE UNIVERSITY
CHEYNEY UNIVERSITY
CLAFLIN UNIVERSITY
CLARK ATLANTA UNIVERSITY
CLINTON COLLEGE
COPPIN STATE UNIVERSITY
DELAWARE STATE UNIVERSITY
DILLARD UNIVERSITY
EDWARD WATERS UNIVERSITY
ELIZABETH CITY STATE UNIVERSITY
FAYETTEVILLE STATE UNIVERSITY
FISK UNIVERSITY
FLORIDA A&M UNIVERSITY
FLORIDA MEMORIAL UNIVERSITY
FORT VALLEY STATE UNIVERSITY
GRAMBLING STATE UNIVERSITY
HAMPTON UNIVERSITY
HOWARD UNIVERSITY
HOUSTON-TILLOTSON UNIVERSITY

JARVIS CHRISTIAN COLLEGE
JACKSON STATE UNIVERSITY
JOHNSON C. SMITH UNIVERSITY
LANE COLLEGE
LEMOYNE-OWEN COLLEGE
LINCOLN UNIVERSITY OF PA
LINCOLN UNIVERSITY OF MISSOURI
LIVINGSTONE COLLEGE
MILES COLLEGE
MISSISSIPPI VALLEY STATE UNIVERSITY
MORGAN STATE UNIVERSITY
MOREHOUSE COLLEGE
NORFOLK STATE UNIVERSITY
NORTH CAROLINA A&T STATE UNIVERSITY
NORTH CAROLINA CENTRAL UNIVERSITY
PHILANDER SMITH COLLEGE
RUST COLLEGE
SAINT AUGUSTINE'S UNIVERSITY
SAVANNAH STATE UNIVERSITY
SHAW UNIVERSITY
SOUTH CAROLINA STATE UNIVERSITY
SOUTHERN UNIVERSITY AND A&M COLLEGE
SOUTHERN UNIVERSITY AT SHREVEPORT
SPELMAN COLLEGE
STILLMAN COLLEGE
TALLADEGA COLLEGE
TEXAS SOUTHERN UNIVERSITY
TOUGALOO COLLEGE
TUSKEGEE UNIVERSITY
UNIVERSITY OF ARKANSAS AT PINE BLUFF
UNIVERSITY OF MARYLAND EASTERN SHORE

UNIVERSITY OF THE DISTRICT OF COLUMBIA
VIRGINIA STATE UNIVERSITY
VORHEES UNIVERSITY
WEST VIRGINIA STATE UNIVERSITY
WILBERFORCE UNIVERSITY
WINSTON-SALEM STATE UNIVERSITY



HERCULES WEEK[®] *Awards Gala*

JUNE 2026

Hotel DuPont 42 W. 11th St. Wilmington, DE 19801

5p: VIP Reception | 6p: Cocktail reception | 7p: Dinner & Awards Ceremony | 9p: After Party



PRESENTING SPONSOR-\$115,000

- Naming rights for the 6th Annual HBCU Week Awards Gala
- Premium seating; three (3) tables for a total of thirty (30) guests
- Pre and post VIP reception access for thirty (30) guests
- 2-3 min Speaking Opportunity
- (1) 90 sec video provided by company to be played during the Gala
- (1) Letter from the CEO in program booklet
- (1) Full color ad in the program booklet
- Presenting logo placement on the program booklet
- (1) Company Quote in HBCU Week press release
- Red Carpet integration (logo predominately placed on Step and Repeat) and photo opportunities
- Product placement on tables (example pens, tablets, etc. and must be provided)
- HBCU Week Gift Bags (provided by HBCU Week team)
- Complimentary Valet Parking for thirty (30) guests
- 4 complimentary rooms for 1 night at Hotel DuPont

PARTICIPATING SPONSOR-\$15,000

- Reserved seating for ten (10) guests
- Logo placement on table top
- Logo included on gala website
- Access to Pre and Post VIP Reception (10 guests)
- Exclusive HBCU Week lapel pin
- Ad in program booklet

INDIVIDUALS

- Individual Gala Seat with Pre & Post VIP Access \$1,000
- Individual Gala Seat-\$600

PREMIER SPONSOR-\$50,000

- Premium seating; two (2) tables for twenty (20) guests
- Pre and Post VIP reception access for twenty (20) guests
- Acknowledgement from the stage
- 1 (60) sec video provided by the company to be played during the Gala
- Premier sponsor logo in the program booklet
- (1) Company Quote in HBCU Week press release
- Sponsor Logo on website home page
- Complimentary Valet Parking for twenty (20) guests
- 2 Complimentary rooms for 1 night at Hotel DuPont
- (1) Pop up banner as premier sponsor
- Exclusive HBCU Week lapel pin
- Ad in program booklet

CONTRIBUTING SPONSOR-\$10,000

- Reserved seating for ten (10) guests
- Logo placement on table top
- Logo included on gala website
- Access to Pre and Post VIP reception (4 guests)



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WEEK
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